



EXPERIENCE THE WORLD

A group of five young adults, three women and two men, are posing for a photo in a crowded indoor space, likely a shopping mall or a public event. They are all dressed in winter clothing, including heavy puffer jackets, scarves, and knit hats. The woman on the far left is holding a professional DSLR camera. The woman on the far right is making a 'V' hand gesture. They are all smiling at the camera. The background is slightly blurred, showing other people and store displays.

“Internationalization is the core strategy that permeates everything we do – from teaching and learning, research and development, collaboration with partners, benchmarking with the best in the world, to nurturing leaders who address global challenges and contribute to social progress for a better world.”

「國際化是我們的核心策略，體現在大學運作的每一環節，不論是教與學、研發、夥伴合作、設定標準、培養應對全球挑戰、促進社會進步的領袖，都包含國際化的元素。」

The School of Communication sees internationalization as an essential component of its all-round development as a renowned centre of teaching and research excellence that produces graduates with global vision who can become future leaders and compete with the best in the world.

Since 2000, the School has implemented an increasingly active internationalization programme that includes diversifying the nationalities and backgrounds of both staff and students, organizing overseas study tours,

setting up international exchange partnerships, providing internships abroad, enabling cross-border research collaboration, and supporting global research output and participation in high-level conferences around the world.

Internationalization is not an end itself, but an integral part of our aim to enhance the competitiveness of our students and graduates, with the goal of providing them with more opportunities for advancement in our increasingly interconnected world and preparing them for leadership and service as global citizens.

作為著名傳播教育和研究的高等學府，傳理學院將國際化元素融入整體發展計劃之中。自 2000 年起，傳理學院不斷推出加強國際化的措施，包括增加擁有國際背景的教員和學生數量、舉辦海外交流團、與海外高等學府建立合作關係、提供海外實習機會、支援跨地域的研究合作、支持全球性研究項目和鼓勵師生參與高水平國際性會議等。傳理學院相信，國際化是提升學生競爭力的一個重要部份，目標是培育具有環球視野和國際經驗的學生，使他們有能力成為未來領袖，應對全球挑戰，同時成為世界公民，把所學貢獻全球。

In order to equip students with the ability to contribute to solving global challenges, the School of Communication is building a solid "triangular relationship" with two world-renowned universities, Leipzig University in Germany and Ohio University in the US, both of which are leaders in the field of communication.

Professor Huang Yu, Dean of the School of Communication elaborates on this "triangular relationship": "Leipzig University is one of the oldest tertiary institutions in Europe and reputed for their strategic communication, while Ohio University, well-known for their journalism programme, also has over 200 years of history. Geographically, we are three points on the map forming a triangle that spans Asia, Europe and the US, helping to foster stronger international exchanges."

Since 2015, the School has organized study

trips for more than a hundred undergraduate and postgraduate students to Leipzig University and Ohio University. "During the week-long stay in Ohio, our students were allowed to attend any lecture offered to communication students of Ohio University. Host families were arranged for the entirety of the trip so students were able to enjoy meals, hang out and watch football matches with their host families and newly-made friends. This kind of global experience enables our students to gain first-hand experience and the multi-dimensional understanding of the life, studies and culture of a different country."

In return, the School has received students from Leipzig University and Ohio University. Professor Huang says such a regular, two-way and reciprocal partnership can provide all parties with long-term dynamic energy for further internationalization. "Future leaders in the field of communication must

have immense knowledge, broad horizons, and most importantly, a global outlook and international experience. We have to nurture our students' abilities so they can stand out from competitors from all over the world." The School has been sparing no effort in organizing various international activities, including the Pulitzer Prize Winners Workshop, a vast array of conferences in communication and media, study tours to different countries, as well as reporting trips to cover issues of international interest such as Taiwan's presidential elections.

Faculty members of the School are encouraged to be global-minded and look into the teaching models and curricula of other overseas institutions in order to bring back new insights and stay abreast of the latest trends and developments.



GLOBAL TRIANGLE

為了裝備學生面向全球化世界潮流，傳理學院正與兩所在傳播領域享譽國際的學府——德國萊比錫大學及美國俄亥俄大學——建立「三方關係」。

傳理學院院長黃煜教授表示，三地師生定期互訪交流合作，目的是開拓學生的環球視野和擴闊他們的國際人脈，「德國萊比錫大學是歐洲歷史最悠久的大學之一，公關傳播專業非常出色；美國俄亥俄大學則創立了超過二百年，並以新聞學科聞名；在地域上我們結成亞洲、歐洲和美洲三地的合作關係，一起推動國際交流。」

自 2015 年至今，傳理學院已經安排逾一百位本科及

研究生前往德國萊比錫大學和美國俄亥俄大學交流，「在俄亥俄大學的一個多星期，學生可以自由旁聽任何傳理學的課堂，與當地同學一起上課，還住進他們的家裡，一起生活、看球賽和觀光。這種立體的交流方式，可以讓學生親身體驗到外國的學術、文化和日常生活等層面。」

與此同時，萊比錫大學及俄亥俄大學也派出學生到傳理學院上課和交流。黃教授形容這種三地的「恆常、雙向、有來有往」的互動模式，有助提升學院的國際化措施。「要成為出色的未來傳播業人才，要掌握知識和保持敏銳觸角，具備國際視野、緊貼全球大勢潮流，也是成功的必然要素。」

傳理學院一直積極舉辦不同國際學術活動，擴闊學生的見識，如普立茲新聞獎得主工作坊、一系列的傳播研究論壇等，又經常帶領學生前往不同國家實地考察，以及採訪國際熱點新聞例如台灣總統大選等。

傳理學院相信，除了要提供機會予學生累積國際經驗，也需要有緊貼國際的課程，所以積極安排和鼓勵教員到外地院校考察，以了解不同的課程內容，希望為課程設計和教學模式不斷帶來新思維，以保持在傳播教育領域的領先地位。



MEMORIES FOR LIFETIME

The School of Communication encourages students to go global through international exchanges, internships, study tours, research in overseas laboratories, or community service across the globe. This provides students with a valuable period to enhance their academic pursuit, sharpen their language proficiencies and deepen their understanding of a different culture. The core goal is to allow students to gain this global outlook through first-hand international experience.

傳理學院鼓勵學生透過到外地院校上課、實習、研究，參與交流團或義工服務等途徑接觸世界，讓學生增進學術知識之餘，也可全面融入當地環境，學習語言、認識不同文化。

AU YEUNG TSUI SEE 歐陽翠絲

"The first time getting to know a Muslim during my exchange at University of Central Lancashire in the UK was a smart, traditional yet down-to-earth girl from Oman. I saw her praying five times a day and she told me how she chose her path to study a master's degree as a woman instead of getting married early as what her parents wanted and the traditional way they followed. Nothing related to terrorists or ISIS, she is just an ordinary but brilliant student who became my friend during my stay there."

「第一次認識信奉穆斯林的女生是在英國中央蘭開夏大學當交流生的時候。她是一個聰明、傳統卻又踏實的阿曼女生。我看過她一天進行五次禮拜儀式，她告訴我如何擺脫父母和傳統的早婚要求，而選擇了當研究生。她只是一個普通但出眾的學生，和恐怖分子完全沒有關係，後來成了我在英國時的好朋友。」

JIANNE SORIANO

"I joined the International Communication Students Congress (ICSC) in Turkey in early 2017 to present my research paper to people from 18 different countries. My research revealed that the increased use of social media by Filipino youths residing in HK allows them to become more aware of what is happening in Hong Kong and learn more about Hong Kong culture. I feel very honoured to have joined this congress and I wish to highlight our experiences here in HK and bring our stories to greater heights."

「2017 年初，我前往土耳其參加『國際傳播學生議會』，向來自 18 個國家的與會人士發表我的研究論文——居港的菲律賓青少年增加使用社交媒體，能夠加深對香港現況及本土文化的認識。我很榮幸能夠參加此議會，希望展示我們在香港生活的經驗，並把我們的故事帶到更遠。」

IVERSON NG 伍鎮星

"I had an exchange semester in Aarhus, the second largest city of Denmark. Studying at the Danish School of Media and Journalism, I participated in the International Semester Programme: Journalism, Multimedia and World Politics and I went on a field trip with other international students for EU reporting in Brussels, capital of Belgium."

「我曾經在丹麥第二大城市奧胡斯當了一個學期交流生，在丹麥媒體及新聞學院修讀新聞、多媒體及世界政治課，期間與其他來自世界各地的學生，前往位於比利時首都布魯塞爾的歐盟總部採訪。」

UK



TURKEY



DENMARK



PLACES WE VISITED

EUROPE 歐洲

Croatia 克羅地亞
Denmark 丹麥
Sweden 瑞典
Czech Republic 捷克
Finland 芬蘭
The Netherlands 荷蘭
Austria 奧地利
Scotland 蘇格蘭
Germany 德國
Poland 波蘭
United Kingdom 英國

NORTH AMERICA 北美洲

United States 美國
- New York 紐約
- Washington DC 華盛頓
- California 加州

ASIA 亞洲

Singapore 新加坡
South Korea 南韓
The Mainland 內地
Taiwan 台灣
Japan 日本
North Korea 北韓
Russia 俄羅斯
Cambodia 柬埔寨
Burma 緬甸

OCEANIA 大洋洲

Australia 澳洲



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GLOBAL